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Entrepreneurship, Competitiveness and Local Development Hans Landström 2007-01-01 Examines the key challenges to entrepreneurship within Europe. This book covers such subjects as: venture capital, start-ups, entry barriers, the role of gender, refugee entrepreneurship, and technological entrepreneurship. It offers insight into the frontiers of entrepreneurship in Europe.

Handbook of Research on European Business and Entrepreneurship Leo Paul Dana 2008 This book is an important contribution to the field of international entrepreneurship. . . it provides a comprehensive account of internationalization strategies adopted by SMEs in a wide range of European countries, and by drawing on a number of empirical studies, it enriches the theory of SME internationalization with a new theoretical framework that can be useful for understanding the complexity of SME internationalization processes in Europe. Julia Korosteleva, Thunderbird International Business Review From Andorra to Wales with stops in more than 35 other European countries along the way, this comprehensive collection of articles is required reading for scholars interested in international entrepreneurship. It provides information on how entrepreneurs and their firms go international from virtually every country in Europe. This unique volume permits researchers to compare how the process of entrepreneurial internationalization is affected by differences in culture, location, technology, and other influences within Europe. Furthermore, the various authors consider a range of theoretically important issues, such as cooperation and trust, venture capital, research and development, learning, networks, and government policy. This book serves as an essential departure point from which scholars can embark on their study of international entrepreneurship in Europe. Benjamin M. Oviatt, Georgia State University, US This is a timely and interesting book that brings together some of the most insightful contributions on the internationalization of new ventures, with an emphasis on the European experiences. Assembling some of the best scholars, the book offers a distinctively European perspective one that deserves recognition, analysis, and discussion. I applaud the editors for doing such a masterful job in bringing a great group of researchers and ideas together. I highly recommend this book for any serious researcher and scholar. Shaker A. Zahra, University of Minnesota, US This remarkable book provides valuable contributions on how the process of SMEs internationalization is operating in 37 different European countries. Researchers in international entrepreneurship will find new materials for theorization. Numerous facets of international business are carefully documented by a great many well-known scholars. Also, given the variety of situations typical of the European small business sector, the book may prove to be helpful to small-scale entrepreneurs wishing to take steps towards internationalization. Overall, this coordinate work makes you realize why Europe is so fascinating. Jean-Jacques Obrecht, University Robert Schuman, Strasbourg, France This unique comparative study of the internationalization of small firms is a milestone in international business research. It compares the internationalization strategies of fast-growing firms across nearly forty different European countries. It shows that the growth trajectories of firms reflect the investing country s geographical location, natural resource endowments, legal and financial institutions and local culture. There are many important new insights to be gained from a careful study of this important new research resource. Mark Casson, University of Reading, UK This unique Handbook illustrates how entrepreneurs

across Europe tackle internationalization. This timely and important book identifies patterns and builds a theory of international entrepreneurship in Europe. The contributors discuss the performances of SMEs on the road to internationalization. Each chapter emphasizes how the process of internationalization of SMEs operates, the challenges and opportunities that arise due to each country s specific political and economic situation, and their subsequent internationalization performance. These processes, challenges and performances can be understood through theories of international business and entrepreneurship. Although at times these theories cannot fully

Research Anthology on Business Continuity and Navigating Times of Crisis Management Association, Information Resources 2022-01-07 When the COVID-19 pandemic caused a halt in global society, many business leaders found themselves unprepared for the unprecedented change that swept across industry. Whether the need to shift to remote work or the inability to safely conduct business during a global pandemic, many businesses struggled in the transition to the “new normal.” In the wake of the pandemic, these struggles have created opportunities to study how businesses navigate these times of crisis. The Research Anthology on Business Continuity and Navigating Times of Crisis discusses the strategies, cases, and research surrounding business continuity throughout crises such as pandemics. This book analyzes business operations and the state of the economy during times of crisis and the leadership involved in recovery. Covering topics such as crisis management, entrepreneurship, and business sustainability, this four-volume comprehensive major reference work is a valuable resource for managers, CEOs, business leaders, entrepreneurs, professors and students of higher education, researchers, and academicians.

Small Firms in Urban and Rural Locations James Curran 2016-07-15 When originally published in 1993 this book was one of the first to present a systematic comparison of small enterprises in both urban and rural areas in contemporary Britain. Key issues such as relative performance levels and the relevance of recent developments to the economy as a whole are discussed by well-known contributors. Throughout, insights derived from dialogues with real entrepreneurs are provided. An international dimension is added with a comparative discussion of the problems of rurality suffered in many areas of North America and Europe, and the continuing effects of the recession of the late 80s and early 90s are also examined and important policy recommendations made.

Ireland's Changing Demographic Structure Brendan M. Walsh 1989

Small Firm Competitiveness and Performance P. N. O'Farrell 1989-01-01

The Economics of Small Firms Peter Johnson 2012-08-21 Student-friendly and international in scope and relevance, this book provides an accessible introduction to the economics of small business for those with little knowledge of economics. Economics, alongside other disciplines and interacting with them, has some important insights to offer and it is in this context that The Economics of Small Firms examines the formation, survival, growth and financing of small businesses, spatial variations in business formation, the economic role of small businesses, and key policy issues. This informative text is an essential purchase for anybody studying business and management who is eager for an easy-to-use and engaging overview of economics, entrepreneurship and small business.

The Political Economy of Competitiveness Michael Kitson 2015-12-22 The Political Economy of

Competitiveness offers an original perspective on the relationship between economic theory and policy. It places the issues within an accessible political economy perspective. Rejecting the narrowness of mainstream economics the authors deploy an interdisciplinary approach to the problem of economic growth, placing it in its historical and political context. Issues covered include: * trade theory and policy * industrial decline and policy * markets, competition and innovation * globalisation, unemployment and government policy. The book provides a valuable guide to the major economic policy issues for both economists and business students.

Making the Irish Labour Market Work Paul Tansey 1991 Ireland's unemployment rate is high, not only in absolute terms but relative to other member states of the EC. By calculating the rise in the personal tax burden over the past decade and relating it to unemployment statistics, the author of this book argues that there is a demonstrable link between high taxes and high unemployment. Paul Tansey is a former Economics Correspondent of the Irish Times who now writes a weekly column for the Sunday Tribune.

Handbook of Research on International Entrepreneurship Leo Paul Dana 2004 Dana's Handbook is an essential read for international entrepreneurship scholars as well as policymakers and practitioners concerned with the dynamics associated with the international entrepreneurship process. Succinct reviews of the literature and useful summary tables relating to key themes and studies are presented by a number of contributors. . . Paul Westhead, *International Small Business Journal* This is a formidable and weighty tome. . . More important than sheer quantity is consideration of the quality, and here the broad spread yet eclectic choice of the research papers is most enlightening. The contributing authors have collectively condensed much of the knowledge garnered from the past five years of this global field into one handy sourcebook. . . The end result is, indeed, a fresh recognition, if recognition still needs to be made, of the major importance of this new global growth phenomenon of international entrepreneurship. Mark Haydon, *International Journal of Entrepreneurship and Innovation* The Handbook is a nearly comprehensive reference work to the field that will be useful to scholars new to the area as well as those already engaged in it. . . I was impressed by the diversity of the authors. . . The Handbook is an excellent broad reference to the field. Ben Oviatt, *Journal of International Business Studies* Over the last few years there has been an increased interest in research on the internationalization of new ventures and the global challenges facing growing young businesses. The Handbook of Research on International Entrepreneurship has collected and synthesized the contributions of leading researchers in an effort to define and categorize the unique contributions and state-of-the-art of this emerging field. It provides a comprehensive, multi-disciplinary treatment that advances the frontiers of knowledge regarding the fundamental concepts, methods, and theories of international entrepreneurship. The Handbook should serve as both an authoritative and comprehensive reference work for researchers, and a state-of-the-art compilation of new insights for educational leaders. Ari Ginsberg, New York University Stern School of Business, US Entrepreneurship and international business have remained separate subjects for far too long. The study of international entrepreneurship thrives on the cross-fertilisation of ideas between these fields. It is one of the most dynamic research areas in economics and management. The contributors to this Handbook are the pioneers in the field, and this volume provides a definitive survey of their work. Mark Casson, University of Reading, UK These notable researchers share a common dedication to rigorous methodologies and vigorous research. Together in this volume, the researchers have assembled and presented a cross-section of tested methods, and innovative approaches. These contributions are an inspiration to younger researchers, and this bids fair to set the tone, and level of intellectual rigour and vigour for future research in the emerging field of international entrepreneurship. From the preface by Bob Kirk, University of Canterbury, New Zealand This unique reference book provides an array of diverse perspectives on international entrepreneurship, a new and emerging field of research that blends concepts and methodologies from more traditional social sciences. The Handbook includes chapters written by top researchers of economics and sociology, as well as academic leaders in the fields of entrepreneurship and international business. State-of-the-art contributions provide up-to-date literature reviews, making this book essential for the researcher of entrepreneurship and the internationalisation of entrepreneurs.

Barriers to Growth in Small Firms John Barber 2016-07-15 This book, originally published in 1989, studies both the growth and the barriers to growth of small firms. It examines market and industrial structures,

also the role of investment institutions and their handling of small business accounts. There are chapters on management attitudes and ability considered as a potential barrier to development, and other problems such as lack of finance and of a suitably qualified workforce. The book stresses the importance of communicating the latest advances in technology to small firms, and urges the need to re-think government tax and procurement policies.

Overseas Industry in Ireland Anthony Foley 1991 This book provides a comprehensive empirical assessment of the role of overseas industry in Ireland. Based on new research data on exports, regions, linkages, job gains and losses, it also assesses the major critique of overseas industry and should contribute significantly to more informed debate and evaluation of the topic. Contributors to this book include Michael Buckley, Jim Fitzpatrick, Anthony Foley, William Keating, Dermot McAleese, Frances Ruane, P.J. Drudy, Dan Flinter, Tom Keane, Kieran A. Kennedy, Aebhric McGibney and Andy Storey.

Collaborative Research in the United States Albert N. Link 2019-12-19 In order to understand collaborative research activity in the United States, it is important to understand the contextual environment in which firms pursue a collaborative research strategy. The U.S. environment for formal collaborative research was established through a number of policy initiatives promulgated in the 1980s in response to the widespread productivity slowdown throughout industry that began in the early 1970s and then intensified in the late 1970s and early 1980s. These initiatives include the Bayh-Dole Act of 1980, the Stevenson-Wydler Act of 1980 and its amendments, the National Cooperative Research Act of 1984 and its amendments, and the Federal Technology Transfer Act of 1986. Collaborative Research in the United States offers a critical and retrospective description of collaborative research activity in the United States in an effort to provide a prospective framework for policymakers to evaluate future policy initiatives to encourage such strategic behavior. The analysis that underlies the policy framework draws from the performance of U.S. firms' experiences, presenting a quantitative foundation for recommendations about future policy initiatives. It will be of interest to researchers, academics, policymakers, and students in the fields of critical management studies, strategic management, economics, and public policy.

Proceedings of IAC-MEM 2015 in Vienna group of authors 2015-11-09 Proceedings - International Academic Conference on Management, Economics and Marketing in Vienna 2015

Entrepreneurship and SME Research Rik Donckels 2019-05-29 First published in 1997, the authors of the present volume provide brand new insights and empirical findings in the field of entrepreneurship and small business research. The writers have highlighted three different key themes: entrepreneurship; start-ups and growth and internationalisation. The priority of most countries is growth, competitiveness and employment. In this context, the relevance of promoting the creation of new enterprises and understanding the very nature and development of newly created and existing SMEs is becoming more important today. The role of entrepreneurship and SMEs for economic and social development, welfare and well-being is going to be emphasised more than ever before. The same holds for research in these fascinating fields. This book gives an idea of the state of the art for the time being with its increasing conceptual, methodological and empirical complexity and diversity.

Economic Aspects of Real Estate Brokerage--utilization, Performance, Structure, and Price Competition Boris W. Becker 1971

Globalization of Business John O. Okpara 2008-10-30 Globalization, an inevitable phenomenon in human history, has been bringing the world closer through exchange of goods and services, advancements in information communication technologies (ICTs), global diffusion of technologies, and cultural awareness. Recent developments and trends within the global business arena present managers with challenging situations. Competing in the twenty-first century and beyond requires firms to invest in the increasingly refined managerial skills needed to perform effectively in a multicultural business environment. Global companies are faced with varied and dynamic environments in which they must accurately assess the political, legal, technological, ethical, and cultural factors that shape their strategies and operations. The success of a company's global operation often depends significantly on the manager's cultural skills, as well as the ability to carry out the company's strategy within the context of the host country's business practices. While globalization is a vehicle for, and a consequence of human progress, it is also a confused process that requires change. The change process presents the manager with challenging strategic options.

Globalization of Business: Theories and Strategies for Tomorrow's Managers addresses the above challenges. It offers managers and business students strategies on how to become globally competitive in a complex international management environment. Contributors to the volume offer their insights into the issues every global manager needs to understand such as the nature of the global business environment, entry mode choice, global strategic positioning, global human resource management, human rights and ethical issues. The book covers general as well as specific topics, including assumptions, theories, and practices of globalization. It is expected that the book will enable business students, managers and corporate leaders to avoid common drawbacks in their quest to build a successful global firm that will benefit all.

Competitiveness and Private Sector Development New Entrepreneurs and High Performance Enterprises in the Middle East and North Africa OECD 2013-02-06 The book assesses the current policy context for young enterprises in the MENA region and outlines policy tools and instruments, both indirect and direct, that governments can implement to support new enterprise development.

Handbook of Research on Entrepreneurship in the Contemporary Knowledge-Based Global Economy Baporikar, Neeta 2015-10-21 The rapid rise of knowledge-based economies has revolutionized the perceptions and practices of globalized business. Recent developments in engineering, electronics, and biotechnology have expanded the very definition of entrepreneurship in today's international market, weaving discussions of enhanced connectivity and communication, environmental sustainability, and government policy changes into a complex, multidimensional conversation. The Handbook of Research of Entrepreneurship in the Contemporary Knowledge-Based Global Economy provides a comprehensive survey of the most recent developments in the field of entrepreneurship, highlighting their effects on information technology, business networking, knowledge production, distribution, and organization. This timely publication features extensive coverage of the fast-developing entrepreneurial field, illuminating recent technological, social, and strategic innovations in language that is accessible for a worldwide audience of business educators, researchers, and students. This authoritative text showcases research-based articles on entrepreneurship for knowledge economies; academic entrepreneurship; women and entrepreneurship; entrepreneurship education; organizational learning ability; innovations in industry, agriculture, and management; and the evolution of a new, all-inclusive corporate culture.

Entrepreneurship and SME Research Rik Donckels 2019-05-29 First published in 1997, the authors of the present volume provide brand new insights and empirical findings in the field of entrepreneurship and small business research. The writers have highlighted three different key themes: entrepreneurship; start-ups and growth and internationalisation. The priority of most countries is growth, competitiveness and employment. In this context, the relevance of promoting the creation of new enterprises and understanding the very nature and development of newly created and existing SMEs is becoming more important today. The role of entrepreneurship and SMEs for economic and social development, welfare and well-being is going to be emphasised more than ever before. The same holds for research in these fascinating fields. This book gives an idea of the state of the art for the time being with its increasing conceptual, methodological and empirical complexity and diversity.

Global Competitiveness: Business Transformation in the Digital Era Ade Gafar Abdullah 2019-07-09 The proceedings of the "Economics and Business Competitiveness International Conference" (EBCICON) provides a selection of papers, either research results or literature reviews, on business transformation in the digital era. Nine major subject areas, comprising accounting and governance, customer relations, entrepreneurship, environmental issues, finance and investment, human capital, industrial revolution 4.0, international issues, and operations and supply chain management are presented in the proceedings. These papers will provide new insights into the knowledge and practice of business and economics in the digital era. Therefore, parties involved in business and economics such as academics, practitioners, business leaders, and others will be interested in the contents of the proceedings.

Entrepreneurial Development and Innovation in Family Businesses and SMEs Masouras, Andreas 2020-06-19 Entrepreneurship is very important for both entrepreneurs and economic development. It helps boost innovation and competitiveness in every country and facilitates the creation of new jobs and new opportunities, especially for family businesses and small and medium enterprises (SMEs). Both

entrepreneurship and innovation constitute a subject that is both topical and timeless, since institutions and the various institutional processes have always affected a country's sustainability. Entrepreneurial Development and Innovation in Family Businesses and SMEs is an essential scholarly publication that contributes to the understanding, improving and strengthening of entrepreneurial development, and innovation's role in family businesses and SMEs by providing both theoretical and applied knowledge in order to find how and why entrepreneurship and innovation can produce inefficient and dysfunctional outcomes. Featuring a wide range of topics such as women entrepreneurship, internationalization, and organizational learning, this book is ideal for researchers, policymakers, entrepreneurs, executives, managers, academicians, and students.

Entrepreneurship, Innovation and Business Clusters Panos G. Piperopoulos 2016-04-29 In *Entrepreneurship, Innovation and Business Clusters*, Panos Piperopoulos provides a comprehensive introduction to what entrepreneurship is all about, how and why entrepreneurs innovate and how innovation systems operate. Small and medium enterprises (SMEs) constitute the backbone of most economies, so the author examines their characteristics and the crucial role played by the owners and entrepreneurs who innovate to ensure the survival and continued growth of their firms. He also includes the particular phenomena that arise where the entrepreneurs are either female or from ethnic groups, or where the context is that of a developing region or country. The importance of co-operative strategic alliances and networks between firms is discussed, along with how these strengthen SMEs' competitiveness. The concept of open innovation has been proposed as a new paradigm for the management of innovation and the author presents a hypothetical model for enhancing the competitiveness and performance of SMEs by properly utilizing employees' creative potential, emotional intelligence, tacit knowledge and innovative ideas. The contemporary model of business clusters, involving partnerships with competitors, agents, universities, research centres and local, regional and national governments is discussed. The ways, means and methods through which SMEs' competitiveness and innovation can be enhanced within business clusters is illustrated by cases that identify four types of SMEs, that behave differently and play different roles in the networks and clusters of which they form a part, but all of whose performance and competitiveness is a function of their position and role in the wider scheme of things.

Routledge Library Editions: Small Business Various Authors, 2022-07-30 Originally published between 1982 and 1996, and addressing issues of central importance to the competitiveness of firms and economies, the volumes in this set draw together research by leading academics in the area and provides a rigorous examination of key issues relating to employment in small businesses. They: Study both the growth and the barriers to growth of small firms Examine problems of rurality Investigate the variation in rates of new venture initiations across manufacturing industries Include a wide range of national case studies from Sweden, the Netherlands, the UK, Greece, Spain, Israel and Indonesia. Discuss marketing in the small business and the relationship between small and large firms in an advanced capitalist economy Reassess economic theories concerned with concentration and competition the relationship between small and large firms in an advanced capitalist economy Analyse the managerial factors most closely associated with successful small firms

Information Technology and Competitive Advantage in Small Firms Brian Webb 2008-07-24 Does Information Technology matter? This book argues that even as Information Technology hardware, software, data and associated processes are becoming more of a commodity, it has never been more important to manage Information Technology as a strategic asset. However, managing Information Technology as a strategic asset is notoriously difficult, as is studying the impact of Information Technology on firm performance. This book sets out to identify, explain and critically evaluate current research in this area. A unique feature of this book is the use of economic theory to explain management theory and its consequences in professional practice. Beginning with a thorough introduction to Schumpeterian economic theory, the authors re-cast the pre-eminent theory in strategic management research (the Resource Based View) in the light of a Schumpeterian analysis and identify Dynamic Capabilities as an extension of, but also a radical departure from, RBV. The role of Information Technology as an endogenous technology is discussed and it is argued that how we define Information Technology determines not only how we study it but also how we use it and benefit from it. The book is aimed primarily at the academic research market,

but should also be of some interest to managers. It is useful more specifically for all those studying business, Information Technology, strategy, management and innovation.

High-Growth Firms Arti Grover Goswami 2019-02-19 Remarkably, a small fraction of firms account for most of the job and output creation in high-income and developing countries alike. Does this imply that the path to enabling more economic dynamism lies in selectively targeting high-potential firms? Or would pursuing broad-based reforms that minimize distortions be more effective? Inspired by these questions, this book presents new evidence on the incidence, characteristics, and drivers of high-growth firms based on in-depth studies of firm dynamics in Brazil, Côte d'Ivoire, Ethiopia, Hungary, India, Indonesia, Mexico, South Africa, Thailand, Tunisia, and Turkey. Its findings reveal that high-growth firms are not only powerful engines of job and output growth but also create positive spillovers for other businesses along the value chain. At the same time, the book debunks several myths about policies to support firm dynamism that focus on outward characteristics, such as firm size, sector, location, or past performance. Its findings show that most firms struggle to sustain rapid rates of expansion and that the relationship between high growth and productivity is often weak. Consequently, the book calls for a shift toward policies that improve the quality of firm growth by supporting innovation, managerial skills, and firms' ability to leverage global linkages and agglomeration. To help policy makers structure policies that support firm growth, the book proposes a new ABC framework of growth entrepreneurship: improving Allocative efficiency, encouraging Business-to-business spillovers, and strengthening firm Capabilities. This book is the third volume of the World Bank Productivity Project, which seeks to bring frontier thinking on the measurement and determinants of productivity to global policy makers. 'Policy makers often get carried away by the disproportionate contributions of high-growth firms to job and output growth and commit to pursuing policies targeting the potential 'stars.' This book separates fact from fiction underpinning such interventions through a comprehensive analysis of high-growth firms across a range of developing countries, making a compelling argument that public policy to pick prospective winners is neither possible nor desirable. Policy makers would be wise to consult its arguments and policy advice when designing the next generation of policies to support the growth of firms.' William R. Kerr Professor of Business Administration, Harvard University; author of *The Gift of Global Talent: How Migration Shapes Business, Economy and Society* 'How to ignite and sustain high firm growth has eluded both economic analysis and thought leaders in policy and business. Through its meticulous and thoughtful analysis, this important new book provides a tractable framework to guide policy to harness the growth and productivity potential of firms in the developing-country context.' David Audretsch Distinguished Professor and Director of the Institute for Development Strategies, Indiana University .

Knowledge Capital and the "New Economy" Pontus Braunerhjelm 2012-12-06 According to its proponents, the 'new economy' is associated with sustainable growth, increased demand for labor and zero inflation. On the micro-level, this bright avenue into the future is propelled by knowledge capital, flexibility and new ways of organizing production, such as clusters and networks. Progress in information technology, together with massive deregulation on the national and the international levels, have been credited with setting this development into motion. The concept of the 'new economy' has been rapidly embraced by politicians, as it seems to offer a way out of the traditional trade-off between unemployment and wage inflation. However, empirical evidence regarding the microeconomic mechanisms of the 'new economy' is scarce. Knowledge Capital and the 'New Economy': Firm Size, Performance and Network Production intends to narrow this gap by empirically analyzing the composition of knowledge capital and how knowledge capital is distributed across firms of different size. Moreover, the impact of knowledge capital on firms' profitability and international competitiveness is also examined. Finally, we compare cluster dynamics and the institutional set-up in Europe and the U.S., with the purpose of identifying regulations that seem to hinder a conducive environment for expanding and dynamic European clusters. The results of this study emphasize the role of knowledge capital and flexibility. Thus, irrespective of how sustainable the 'new economy' turns out to be, the policy implications in terms of providing institutions that facilitate knowledge-enhancing economic activities, flexible markets and transparent incentive structures are undeniable. Countries that fail in this respect may find themselves trailing in the international growth and welfare rankings.

Global Business and Management Research: An International Journal Vol.2, No. 2 & 3 Mehran

Nejati 2010-10-19 The Journal of Global Business and Management Research (GBMR) is a quarterly peer-reviewed journal which strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe. It is currently indexed in a number of prestigious databases including Gale, Cabells, Ebsco, and Google Scholars.

Privatisation Frank J. Convery 1990

Everything in Its Place David B. Audretsch 2015-03-02 Every city, region and state wants to do better--or at the very least, not do worse. Places have a strong and vigorous concern with and stake in generating a stronger economic performance. This concern spans a broad spectrum of constituents and interests, including business, labor, non-profit organizations, government, and private residents. However, such decision makers mandated with the strategic management of their place receive little guidance or insight from scholars in terms of a systematic framework for evaluating how to generate and sustain a competitive advantage for their place. While an entire academic field exists devoted to analyzing how firms and organizations can create and sustain a competitive advantage and ultimately a strong economic performance--the field of strategic management in business schools--no such analogous field exists which is devoted to guiding and informing decision makers mandated and concerned with the strategic management of their place. *Everything in Its Place* seeks to fill this intellectual void, explaining the underlying economic and social factors and the broad spectrum of policies and instruments that can actually influence and enhance economic performance in places. Several academic fields have generated a number of important theories, empirical findings, and case studies that shed considerable light on identifying and unraveling the underlying forces about what shapes this economic performance. Combined in this book with the actual experiences and instincts garnered from practitioners and policy makers, these insights are integrated together in into a coherent, inclusive framework to guide and inform thought leaders and scholars in the strategic management of places.

Entrepreneurship and Economic Growth van Stel (Adriaan Johannes) 2005

Corporate Governance and Organisational Performance Naeem Tabassum 2020-06-28 Establishing a corporate governance strategy that promotes the efficient use of organisational resources is instrumental in the economic growth of a country, as well as the successful management of firms. This book reviews existing literature and identifies board structural features as key variables of an effective corporate governance system, establishing a multi-theoretical model that links Board structural characteristics with firm performance. It then, using a comprehensive empirical study of 265 companies listed on the Karachi Stock exchange, tests this conceptual model. This research serves as a significant milestone, reflecting the socio-economic setting of emerging economies, and highlighting the need for the corporate sector in emerging markets to move away from a 'tick-box' culture. It argues that the sector needs to implement corporate governance as a tool to mitigate business risks; appoint and empower non-executive directors to achieve an effective monitoring of management; and establish their own ethical and governance principles, applicable to the Board of Directors. Based on an extensive data base, collected painstakingly over five years, this book offers new insights and conceptual framework for further research in this area. Given the breadth and width of the research, it is a useful source of future reference for students, researchers and policy makers.

Developing the Competitive Advantage of Indigenous Construction Firms Matthew Kwaw Somiah 2021-07-21 This book takes a pragmatic approach to develop the competitive advantage of indigenous construction firms in the Global South, using Ghana as a case study. It provides readers with two major practical insights. The first focuses on the theoretical underpinning of firms' competitive advantage and develops a competitive advantage model for indigenous construction firms. This competitive advantage conceptual framework aids in explaining the main and sub-attributes underpinning the competitive advantage of indigenous construction firms as well as providing the basis for assessing a firm's competitiveness. Secondly, it highlights and addresses theoretical gaps in existing competitive advantage studies deemed essential for indigenous construction firms. Finally, a detailed two-stage Delphi study in the Ghanaian construction industry is presented as a case study. The book is therefore of interest to

researchers in construction management, strategic management, civil engineering, business administration, marketing, entrepreneurial and economic studies. It is an essential manual for owners and managers of construction businesses. It is also useful for government departments and non-governmental agencies seeking innovative ways to develop the capacity of indigenous firms and/or contractors to make them more responsive to competitive bidding scenarios, delivery of projects, and satisfying the needs of the industry's stakeholders.

Strategic Management: Concepts and Cases: Competitiveness and Globalization Michael A. Hitt 2019-02-28 Examine strategic management with the market-leading book that sets the standard as today's most intellectually rich, practical analysis of strategic management. Written by prominent management scholars and award-winning instructors, Hitt/Ireland/Hoskisson's STRATEGIC MANAGEMENT: COMPETITIVENESS AND GLOBALIZATION, 13E incorporates cutting-edge research and new examples from more than 600 companies to reveal how firms effectively use the strategic management process. This edition combines a classic industrial organization model with a resource-based view of the firm to demonstrate how businesses establish competitive advantages and create value for stakeholders in the global marketplace. You study how firms govern themselves, the value of strategic alliances to global companies and the value firms create by melding strategic management and entrepreneurial behaviors when competing. Also included at no additional charge are 20 leading business cases, carefully selected by the authors, which cover several US and international businesses across many industries. With STRATEGIC MANAGEMENT you gain the insights and understanding you need to outperform competitors and excel as a strategic leader. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Entrepreneurship, Growth and Economic Development Mario Raposo 2011-01-01 This timely book presents contemporary research on the key role of entrepreneurship in firm growth and development strategies. The contributors reveal that a high level of entrepreneurial activity contributes to economic growth, innovative activities, competition, job creation and local development. The contents of the book, although varied in terms of the topics covered and research methods used, demonstrate the role of entrepreneurship in relation to growth and economic development in a variety of different contexts. Drawing together leading-edge European research, the expert contributors analyse a number of different issues, such as whether firm growth and performance are different concepts in entrepreneurship studies, growth strategies of IT firms, the start-up funding process, cross-border co-operation between enterprises and SME competitiveness. Entrepreneurship, Growth and Economic Development will appeal to researchers and students of entrepreneurship and small business. Policy-makers will also find this book a source of inspiration.

The International Handbook of Competition Manfred Neumann 2005-02-01 This indispensable new Handbook examines both economic and legal aspects of competition policy and industrial organization. It provides a scholarly review of the state-of-the-art regarding economic theory, empirical evidence and standards of legal evaluation. The book aims primarily at furthering our understanding of the interplay between economic reasoning and legal expertise by concentrating on the fundamental issues and principles underlying competition policy.

Small Firms and Entrepreneurship Zoltan J. Acs 1993-03-11 Examines the role of small firms in developed nations' economies.

Factors Affecting Firm Competitiveness and Performance in the Modern Business World Vlachvei, Aspasia 2016-09-23 Economic and business growth is driven by the continuous re-evaluation and optimization of current policies and practices. By implementing more effective procedures, businesses can increase their levels of competitiveness. Factors Affecting Firm Competitiveness and Performance in the Modern Business World is an authoritative reference source for the latest scholarly research on the most appropriate measures and initiatives for firms to become more competitive within various sectors. Incorporating interdisciplinary perspectives through theoretical foundations and real-world case studies, this book is ideally designed for professionals, practitioners, upper-level students, policy makers, and managers interested in the optimization of business performance.

The Economics of Entrepreneurship Simon C. Parker 2018-04-03 This second edition of The Economics of

Entrepreneurship is an essential resource for scholars following the current state of this fast-moving field, covering a broad range of topics in unparalleled depth. Designed to be used both as a textbook for specialist degree courses on the economics of entrepreneurship, and as a reference text for academic research in the field, the book draws on theoretical insights and recent empirical findings to show how economics can contribute to our understanding of entrepreneurship. New topics, such as crowdfunding, entrepreneurship education and microenterprise field experiments, appear for the first time, while existing treatments of topics like regional entrepreneurship, innovation and public policy are considerably deepened. Parker also discusses new empirical methods, including quasi-experimental methods and field experiments. Every section - indeed every page - of the new edition has been updated, resulting in a rigorous scientific account of entrepreneurship today.

Ethics in Small and Medium Sized Enterprises Laura Spence 2010-10-01 This book is the first of its kind - a global overview of extant research on ethics in small and medium sized enterprises. While vast amounts of corporate money, government policy and media time are directed at the social and ethical activities of large corporations, small businesses don't generally attract the spotlight. This is wildly inappropriate, however, since upward of 90% of private businesses are small or medium sized. This book goes some way to helping us understand the social and ethical contribution of this majority organizational form. The first section of the book is a global round-up of research on ethics in small and medium sized enterprises from major regions of the world. In the second section smaller scale research projects from a variety of countries present both empirical and theoretical advances in the area. Anyone with an interest in ethics and small and medium sized enterprises should find this an inspiring book which paves the way for future research.

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