

# Super Searchers In The News

## Super Searchers In The News Book Review: Unveiling the Power of Words

In some sort of driven by information and connectivity, the ability of words has been more evident than ever. They have the ability to inspire, provoke, and ignite change. Such may be the essence of the book **Super Searchers In The News**, a literary masterpiece that delves deep into the significance of words and their effect on our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we shall explore the book's key themes, examine its writing style, and analyze its overall effect on readers.

*Library & Information Science Abstracts* 2006

*Behind the Message* Kathleen A. Hansen 2004 "Behind the Message" is a thoroughly revised and updated text based on the highly regarded "Search Strategies in Mass Communication," used in many communication programs for 15 years. Written by two nationally recognized experts in information strategy, the book leads students step-by-step through the search and evaluation process while retaining the conceptual and intellectual overview that was the hallmark of "Search Strategies." It includes new materials and case studies that illustrate the search and evaluation process as it applies to news and strategic communications messages. Features A conceptual model of the information strategy process is visually illustrated in each chapter, helping students to systematically learn the information strategy process. Case studies of the information strategy process illustrate how each information contributor's materials are used in messages. A case study is included in the appendix that allows students to see concrete examples of the search process as applied to news and strategic communications messages. Cartoons in several chapters offer students a lighthearted look at some of the key concepts discussed in the text.

*Easy Netscape Communicator 4* Jim Minatel 1996-12 Illustrated in colour throughout, this step-by-step guide uses a proven approach to learning the basics. Just follow the simple directions, watch the task unfold on sample screens, and then do it for yourself!

**Fulltext Sources Online** 2002

**Library Journal** 2006 Includes, beginning Sept. 15, 1954 (and on the 15th of each month, Sept.-May) a special section: School library journal, ISSN 0000-0035, (called Junior libraries, 1954-May 1961). Also issued separately.

**The Invisible Web** Christopher Barnes Sherman 2001 Finding content on the Internet which isn't located through more conventional means, such as search engines.

*Choice* 2003

*Secrets of the Super Searchers* Reva Basch 1993 Using interviews with 23 of the world's best online searchers, shows how they deal with clients, formulate their search strategy and tactics, and deliver the results.

**Documentation Abstracts** 2003

**Bulletin of the Medical Library Association** Medical Library Association 2001

*FID News Bulletin* International Federation for Information and Documentation 1995

**Super Searchers Go to School** Joyce Kasman Valenza 2005 Prominent K-12 educators and educator-librarians share their strategies for helping students become effective, life-long information users.

*Broadcasting & Cable* 2001

**Searcher** 2005

*Computers in Libraries* 2002

**Encyclopedia of Business Information Sources** James Woy 2001-09

**Naked in Cyberspace** Carole A. Lane 2002 Reveals the personal records available on the Internet; examines Internet privacy; and explores such sources of information as mailing lists, telephone directories, news databases, bank records, and consumer credit records.  
*The One-person Library* 2005

**Principles of Public Speaking** Kathleen M. German 2000 This best-seller's practical approach to building speaking skills emphasizes speaker responsibility, critical thinking and listening, and cultural awareness. In an easy-to-use way this book covers everything you need to know to speak successfully in public. anyone interested in improving their public speaking skills.

*LA Record* 2001

*Online Information ...* 2000

*Super Searchers Make it on Their Own* Suzanne Sabroski 2002 Offering the advice, insights, experiences, and encouragement would-be Internet

entrepreneurs need to establish a successful independent research business, this book provides an insider's view of Internet businesses and their unique services. Eleven entrepreneurial super searchers representing a broad range of topic specialities and business focuses are interviewed. Also discussed are the details for getting started, developing a niche, finding clients, doing the research, networking with peers, and staying well informed about Web resources and technologies.  
*College & Research Libraries News* 2000

*Uplink* 2002 The forum for computer-assisted reporting.

*Encyclopedia of Business Information Sources* Linda D. Hall 2008 Each updated edition of this detailed resource identifies nearly 35,000 live, print and electronic sources of information listed under more than 1,100 alphabetically arranged subjects -- industries and business concepts and practices. Edited by business information expert James Woy.

**Book Review Index** Dana Ferguson 2001

**Super Searchers on Wall Street** Amelia Kassel 2000 Interviews with expert researchers reveal to day traders and investors the secrets for finding investment-related information online. The best Web sites, online databases, and other electronic resources used by investment professionals to gather and analyze market data are detailed. Experts interviewed include researchers from General Motors Investment Management Corporation, State Street Global Advisors, Oliver Wyman & Company, and other top firms.

*E Media Professional* 1997-08

**Super Searchers Do Business** Mary Ellen Bates 1999 Bates, who does the same sort of work, interviews 11 researchers who use the Internet and online services to find critical business information. They reveal how they choose sources, evaluate search results, and tackle projects. The collection launches a series treating online research in different subject areas. Annotation copyrighted by Book News, Inc., Portland, OR.

**Law of the Super Searchers** T. R. Halvorson 2000 Presented by a symposium of experts in the field, this book skips the introduction to the Web and provides detailed information to attorneys and legal research professionals about how to conduct a research project. Topics include documenting the search, organizing a strategy, and efficient ways to build a search.

**The Publishers Weekly**

**Super Searchers on Health & Medicine** Susan M. Detwiler 2000 In this book, medical librarians, clinical researchers, health information specialists, and physicians explain how they combine traditional information sources with the best of the Net to deliver just what the doctor ordered. If you use the Internet and online databases to answer important health and medical questions, this book will help guide you around the perils and pitfalls to the best sites, sources, and techniques.  
*Super Searchers on Competitive Intelligence* Margaret Metcalf Carr 2003 Revealing their secrets for monitoring competitive forces and keeping on top of the trends, opportunities, and threats within their industries, this book presents 15 leading CI researchers and their hard-earned secrets.

**Super Searchers Cover the World** Mary Ellen Bates 2001 This book asks experts to reveal strategies for finding international business information on the Web. Through a series of interviews, exploration of the challenges of reaching outside a researcher's area of knowledge is detailed.

*Super Searchers on Mergers & Acquisitions* Jan D. Tudor 2001 This guide details how and where M&A experts go online to compile lists of companies that are in the market to buy or sell, find the prices paid for similar businesses, and identify legal issues that may surface in a deal. Business researchers will find sources for hard-to-find information on companies that may be privately held, subsidiaries of another company, or based outside of the United States.

*The Quintessential Searcher* Marylaine Block 2001 'Searcher' Magazine editor Barbara Quint (bq) is not only one of the world's most famous

online searchers, but the most creative and controversial writer, editor and speaker to emerge from the information industry in the last two decades. bq is a guru of librarians and database professionals the world over, and - as her readers, publishers and 'quarry' know - when it comes to barbed wit she is in a class by herself. Whether she chastises database providers about unacceptable fees, interfaces and updates, recouting the ills visited on the world by computer makers, or inspiring her readers to achieve greatness, her voice is consistently original and compelling. In this book, for the first time anywhere, Marylaine Block has gathered hundreds of Barbara Quint's most memorable, insightful, and politically-incorrect quotations for the enjoyment of her many fans.

**Super Searchers in the News** Paula J. Hane 2000 If you want to become a more effective online searcher, and do fast, accurate online research on a wide range of moving-target topics, don't miss Super Searchers In The News--the fifth title in the new Super Searchers series for today's serious information user.

**Super Searcher, Author, Scribe** Loraine Page 2002 The impact of the Internet on the writing profession is unprecedented, even revolutionary. Wired writers of the 21st century use the Internet to do research, to collaborate, to reach out to readers, and even to publish and sell their work. In this comprehensive reference, gems of wisdom are drawn from 14 leading journalists, book authors, writing instructors, and professional researchers in the literary field. These super-searching scribes share their online tips, techniques, sources, and success stories and offer advice that any working writer can put to immediate use.

**SEJ Journal** 2000

**Super Searchers on Madison Avenue** Grace Avellana Villamora 2003 Thirteen researchers, copywriters, account planners, and consultants share tips, techniques, and resources for online advertising and marketing research.

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